

that is happening. The challenge that this presents must become part of the process of our lives. Only if our feelings live in harmony with the magnitude of the challenge, can we truly understand the new significance of expatriate accounts and deposits. We wish to bring into harmony the possibilities which expatriates present with the breadth and quality of our vision.

BCC does not have a home base. Hardcore, broad-based and stable deposits are a necessity and an imperative for us. A structure is being created within the bank to help realise this possibility. This structure must in all ways be equal to the opportunity, which has a truly global dimension. Meetings such as the Expatriate Services Annual Meeting help us to travel into new areas of our psyche and our nature. They help us to explore the invisible territory within us. Understanding the dimension of the new significance means opening doors within ourselves.

The key to overcoming any difficulties that we might face lies in how we tackle them. What has been holding us back so far? Is it local situations? Is it our priorities? Whatever it is can be overcome through the quality of our energy and the breadth of our vision. The new significance of Expatriate Services is living in the psyche of the delegates and through them the whole of BCC.

EXPATRIATE SERVICES – ANNUAL MEETING AGENDA

• THE MAGNITUDE AND SCOPE

14 million expatriates work in BCC countries

• THE VITAL IMPORTANCE AND NEED

BCC's need for hardcore, broad-based and stable deposits

• THE IMPERATIVE OF EXCELLENCE IN SERVICE

To be innovative and to show that BCC cares

• MARKETING ORGANISATION FOR THIS DRIVE AND TARGETS FOR 1986 AND 1987

(With number of accounts and deposits separately for the Branches in the sub-continent and rest of the BCC world)

BCC COUNTRIES

Expatriates In

Bahrain	117,000
Brazil	159,000
Canada	185,000
Colombia	123,000
France	1,335,000
Germany	2,036,000
Jordan	470,000
Kuwait	352,000
Lebanon	360,000
Luxembourg	62,000
Netherlands	219,000
Oman	228,000
Paraguay	46,000
Qatar	176,000
Saudi Arabia	2,440,000
Switzerland	770,000
UAE	560,000
UK	1,270,000
Uruguay	46,000
USA	3,050,000

NON BCC COUNTRIES

Libya	1,103,000
Iran	NA

BCC COUNTRIES

Expatriates From

Bangladesh	856,000
Botswana	27,000
China	43,000
Cyprus	261,000
Egypt	2,500,000
India	3,200,000
Italy	1,029,000
Jordan	279,000
Korea	96,000
Morocco	235,000
Pakistan	2,140,000
Philippines	235,000
Portugal	555,000
Spain	448,000
Sri Lanka	146,000
Sudan	84,000
Thailand	330,000
Turkey	668,000
Uruguay	74,000
Yemen	437,000

NON BCC COUNTRIES

Algeria	282,000
Yugoslavia	646,000
Syria	88,000
Tunisia	63,000